



VNP-SOURCE Company Profile

**Your Manufacturing Consulting &
Sourcing Partner in Vietnam & ASEAN**



<https://vnp-source.com>

TABLE OF CONTENTS

1

About Us

2

Business Services Outline

3

What Makes Us Different

4

Furniture Sourcing and Supply Chain -
Product Categories

5

Our Team

6

Contact Information



About Us

A BRIEF INTRODUCTION ABOUT US

VNP-Source is a Vietnam-based **manufacturing consulting and sourcing company** helping **international buyers, investors, and manufacturers** entering Vietnam and ASEAN.

We provide end-to-end support, from **market entry** and **factory setup** to **production management, sourcing, talent recruitment, training**, and export-ready manufacturing.

With our local expertise, we help clients find reliable suppliers, scale operations, and reduce costs.

VNP-Source Corporate Strategy Map

Mission

Deliver end-to-end manufacturing and enterprise transformation solutions, helping clients reduce risk, accelerate execution, and achieve sustainable growth through practical, results-driven implementation.

Vision

Become the most trusted integrated manufacturing partner in Vietnam and ASEAN, linking global demand to high-performing manufacturers.

	Shareholder Value		
	Advisory & Sourcing	Operational Excellence	Transformation & Systems
Financial Perspective	Diversified & Recurring Revenue F1. Expand revenue across consulting, execution, talent, and training.	Premium Market Positioning F2. Deliver high-value advisory and transformation services.	Scalable Growth F3. Enhance regional presence and ASEAN expansion.
Customer Perspective	Integrated Solutions C1. IStrategy-to-execution manufacturing partnership	Deliver Measurable ROI C2. Reduce sourcing, setup, and supply chain risks for clients.	Global Reputation & Client Retention C3. Strengthen long-term partnerships with international buyers and investors.
Internal Process Perspective	Sourcing Excellence P1. Market entry strategy and supplier qualification.	Execution Capability P2. Production management, supply chain optimization, quality assurance.	Quality & Compliance Systems P3. AI adoption, lean manufacturing, and 12-level company system development.
Talent & Technology Perspective	Competence T1. Build a workforce of industry experts in manufacturing and transformation	Culture T2. Foster "Practical Excellence" and a results-driven mindset	Information T3. Develop analytics tools, knowledge systems, and automation solutions. Organization T4. Strengthen the strategic ecosystem (Industrial zones and talent network).
VNP-Source Values Client Success First • Practical Excellence • Integrity & Transparency • Long-Term Partnerships • Continuous Improvement & Innovation • Local Expertise, Global Standards			

Business Services Outline



I. CONSULTING & ADVISORY SERVICES

From market insight to factory-ready execution without costly supplier mistakes.

- Market research & entry advisory for Vietnam and ASEAN.
- Factory location consulting (cost, risk, logistics, labor, compliance).
- Supplier and factory sourcing to connect buyers with reliable, qualified manufacturers.
- Factory audits, supplier qualification, and compliance checks.



II. OPERATIONAL & EXECUTION SERVICES

Turn strategy into execution to improve efficiency, reduce costs.

- Product development & production management (NPD, material control, prototyping, mass production).
- Manufacturing & supply chain operations support for quality, cost control, and export compliance.
- After-delivery support to resolve issues and improve supplier performance.
- On-site factory support to drive continuous improvement.



III. TALENT & HEADHUNTING SERVICES

Build strong factory leadership and teams.

- Recruitment of leadership and technical talent across production, quality, engineering, and supply chain.
- Executive and technical headhunting aligned with operational goals.
- Talent aligned with operations, culture, and growth.



IV. TRAINING & CAPABILITY DEVELOPMENT

Provide training for leaders and teams that boost efficiency.

- Leadership and management training.
- AI and digital tools for productivity and decision-making.
- 12-level company system setup covering governance, KPIs, processes, cost control, quality, and people.
- Lean manufacturing & operational excellence.
- Soft skills for managers and teams.



What Makes Us Different

Entering or sourcing manufacturing in Vietnam and ASEAN looks simple, but **without local insight**, risks rise and operations become unstable.

That's why poor communication and lack of local ownership lead to **quality issues** after production or delivery.

The VNP-Source Difference

- **Independent execution partner** aligned with international standards.
- **Strong local network** of trusted suppliers and manufacturers across Vietnam
- **One point of coordination** instead of multiple suppliers.
- **Hands-on, on-site support** to reduce manufacturing and operating costs.

Key Market Challenges

- **Local Market Gaps**
Limited understanding of the local supplier landscape
- **Poor factory selection decisions**
Lack of knowledge on choosing the right location to control costs
- **Local Talent Gaps**
Difficulty finding local talent to improve operational efficiency.
- **Quality & Compliance Gaps**
Weak quality systems that lead to cost overruns and delays.



What You Gain When Partnering with VNP-Source

Clients choose VNP-Source for strong local execution and international standards.

- Safer and faster market entry into Vietnam and ASEAN
- Qualified suppliers with verified technical and compliance capability
- Better control over quality, cost, and timelines
- Reduced operational and sourcing risk
- Stronger supply chain systems

Who We Work With:

- International buyers sourcing from Vietnam
- Manufacturers upgrading operations & systems
- Investors setting up factories in ASEAN
- SMEs scaling into professional manufacturing

Whether entering the market or sourcing suppliers, our local expertise connects you with the right partners through on-site inspections that save time and cost.

Furniture Sourcing & Supply Chain: Categories

1. Kitchen Furniture

We source **kitchen furniture (American-style kitchen standards)** and **wooden components** built for durability, efficiency, and clean design.

Our established network of factories and distributors enables VNP-Source to source and supply a wide range of product furniture categories.



2. Indoor Furniture

Indoor furniture sourced for residential and hospitality spaces, with a focus on craftsmanship and functionality.



Products include:

- Living room furniture
- Dining room furniture
- Bedroom furniture
- Storage and functional furniture



3. Outdoor Furniture

Outdoor furniture and structures built for long-term use in resorts, beach clubs, villas, and hospitality projects.

Key focus:

- Comfort and ergonomic design
- Materials suited for sun, rain, and humidity
- Durability and structural stability

Signature product: Outdoor Tiki Bar

Handcrafted using bamboo, solid wood, and weather-resistant rattan.



4. Outdoor kitchen

Outdoor kitchen furniture and structures sourced for reliable outdoor use.



5. Home decor

Home décor products sourced from Vietnamese wood and natural materials.

These products are suitable for:

- Retail brands
- Lifestyle collections
- Interior projects



Wall display
cubes

Decorative
magazine rack

Decorative magazine holder





6. Lifestyle Products

Lifestyle products sourced with a balance of design, function, and cost efficiency, including decorative, functional, and everyday items.



7. Bamboo & Rattan Products and Construction

Specialized sourcing of bamboo and rattan furniture, products, and construction elements for interior, exterior, and architectural applications.

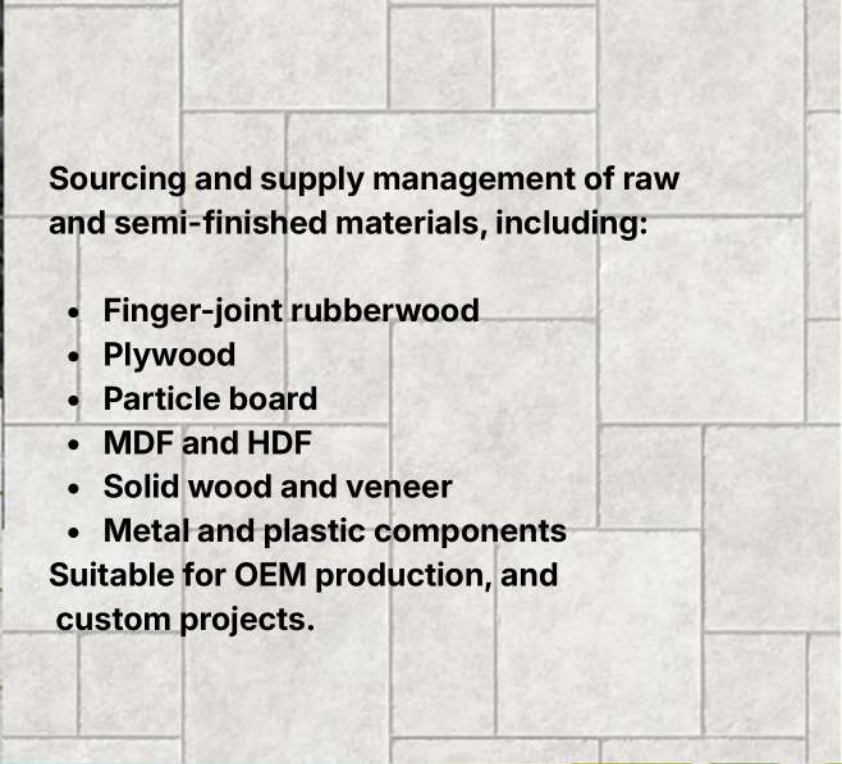


8. Wooden house

Sourcing and execution coordination for wooden houses, porches, and outdoor wooden structures, including **American-style screened porches**.



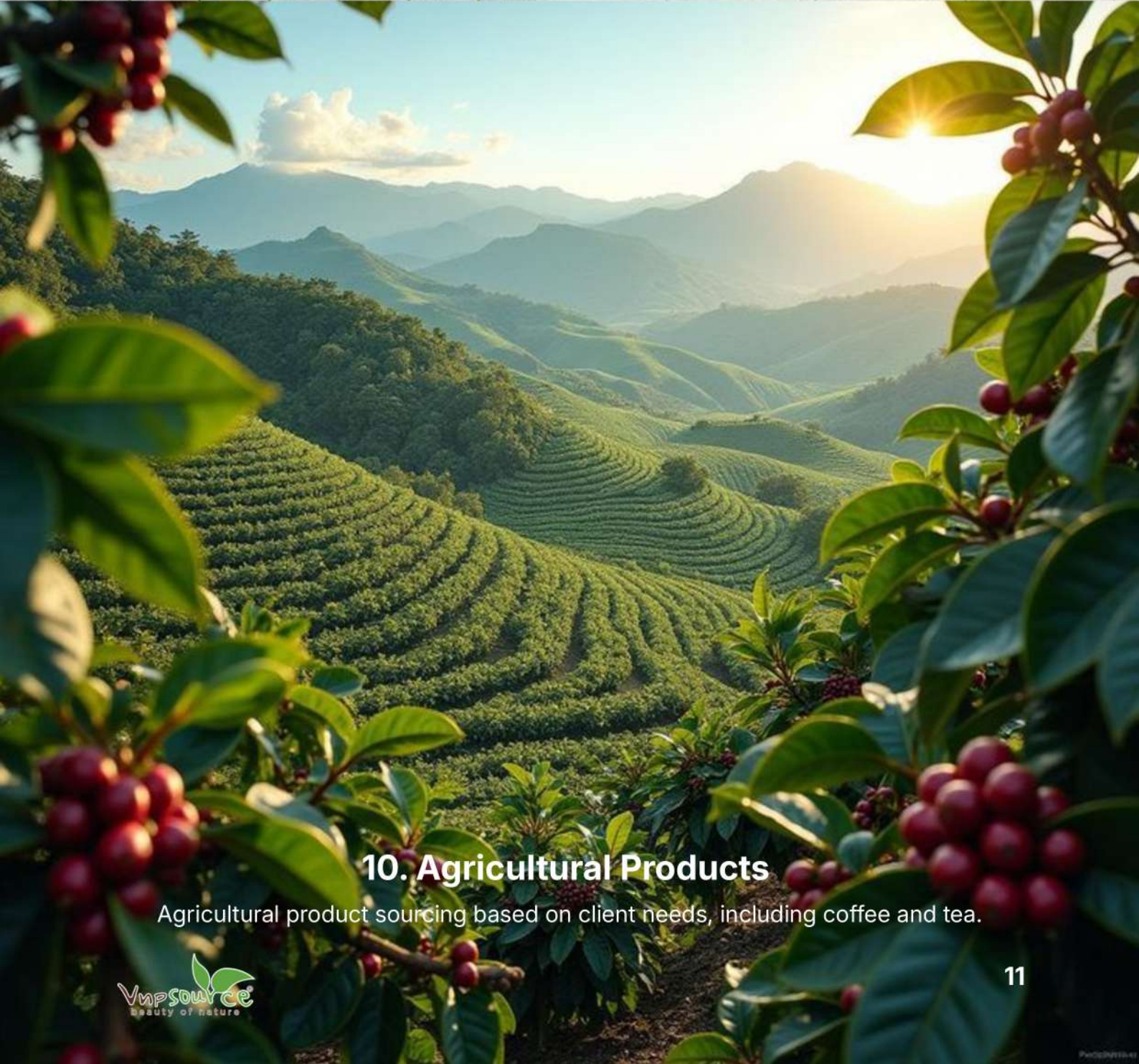
9. Materials & Semi-Finished Products



Sourcing and supply management of raw and semi-finished materials, including:

- Finger-joint rubberwood
- Plywood
- Particle board
- MDF and HDF
- Solid wood and veneer
- Metal and plastic components

Suitable for OEM production, and custom projects.



10. Agricultural Products

Agricultural product sourcing based on client needs, including coffee and tea.

Our Team



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With more than **25 years** of hands-on **experience in sourcing, supply chain, and manufacturing operations**, Trinh has built a career at the intersection of **strategy, execution, and local market mastery**.

Her career spans roles from import-export and supply chain leadership to Vice General Director, COO, and Founder.

This hands-on background shaped a clear belief: Successful sourcing is not about finding more factories, but about finding the right one, control systems, and execution on the ground.

 Connect with me on **LinkedIn**



Contact Us

Clients trust VNP-Source because our leadership has hands-on experience building factories, managing teams, working with suppliers, and navigating Vietnam's regulations.

If you're sourcing in Vietnam or entering the ASEAN market, we help you reduce risk and deliver with confidence.

CONTACT US



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